

THE EUROPEAN
SPACE
FORUM 2023

Strength, security, resilience - Protecting Europe's interests in and through space

5-6 JULY 2023 BRUSSELS

**SPONSORSHIP
PACKAGES**

Introduction

The European Space Forum will return to Brussels in 2023, and will once again bring together key stakeholders and thought leaders for 2 full days of face-to-face debate.

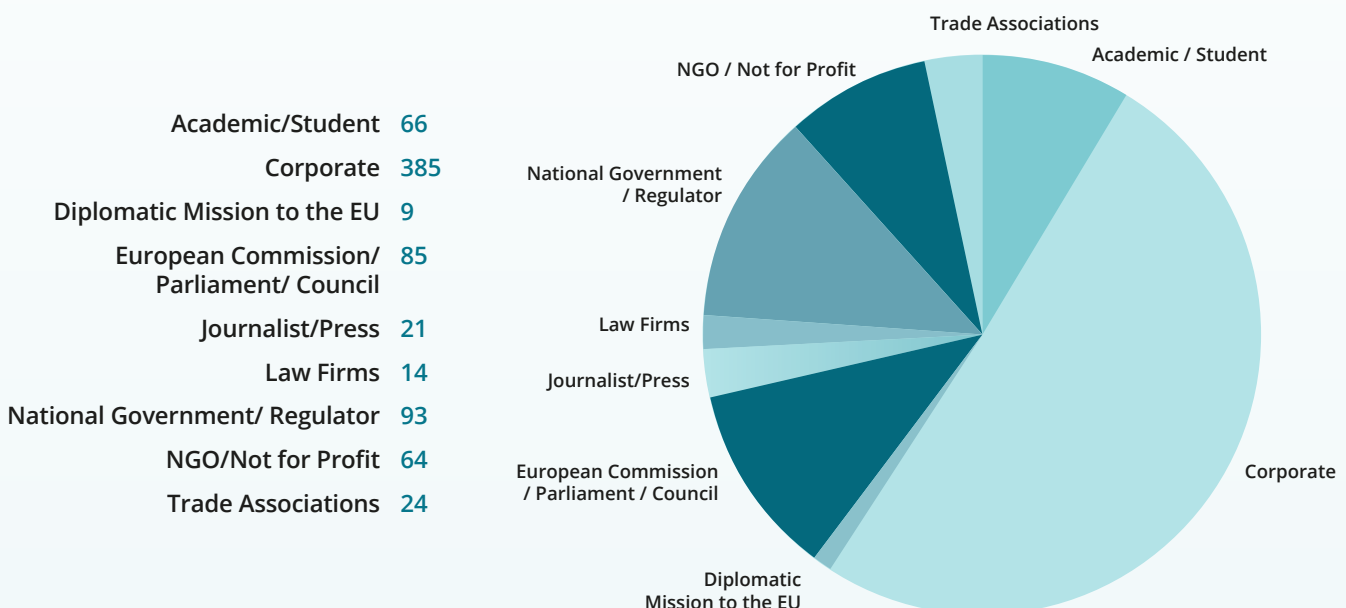
Focussing on the key pillars of security & defence, sustainability, competition, innovation and connectivity, the event will provide the opportunity to come together and discuss key challenges and opportunities as Europe looks to deliver on its space ambitions and secure its position as a strong and resilient leader in the global space market.



Audience Breakdown

Attendance from the previous edition

The last edition of our European Space Forum took place in 2022 in Brussels and online, and saw over 300 in-person participants and over 600 online delegates, with the following audience breakdown:



Key Speakers at Previous Editions



Thierry Breton,
Commissioner, Internal
Market, European
Commission



Josef Aschbacher
Director General,
European Space Agency



Evi Papantoniou,
Head of Unit, Space
Policy, DG DEFIS,
European Commission



Rodrigo da Costa,
Executive Director,
EUSPA



Rajeev Suri,
Chairman, GSOA



Matthias Petschke,
Director of Space,
DG DEFIS, European
Commission



André-Hubert Roussel,
President, ASD-
Eurespace



Martin Kupka,
Minister of Transport of
the Czech Republic



Sorin Ducaru,
Director, SatCen



Géraldine Naja,
Director of
Industrial Policy,
Commercialisation,
Procurement, ESA



Simonetta Cheli,
Head of Strategy,
Programme and
Coordination Office,
European Space Agency



Marc Serres,
CEO, Luxembourg
Space Agency



Torben Henriksen,
Acting Director of
Technology, Engineering
and Quality (D/TEC) & Head
of ESTEC, ESA



Guillaume de la Brosse,
Head of Unit, Innovation,
Start-ups & Economics,
DG DEFIS, European
Commission



Massimiliano Salini,
MEP, European
Parliament



Christophe Grudler,
MEP, European
Parliament



Marnix Dekker,
Cybersecurity Expert,
ENISA



Jacob Geer,
Head of Space
Surveillance and
Tracking, UK Space
Agency



Christoph Kautz,
Head of Unit, Secure
Connectivity, Space
Surveillance & Applications,
DG DEFIS, European Commission



Angus Lapsley,
Assistant Secretary
General for Defence
Policy and Planning,
NATO



Isabella Poldrugo,
Deputy Head of the
Space Policy Unit,
DG DEFIS, European
Commission



David Willetts,
Chairman, UK Space
Agency



Elodie Viau,
Director of
Telecommunications and
Integrated Applications,
European Space Agency



Florent Mazurelle,
Principal Security
Strategy Officer,
European Space Agency



Luigi Pasquali,
CEO, Telespazio



**Massimo Claudio
Comparini,**
CEO, Thales Alenia
Space Italia



Antonio Abad Martin,
Chief Technical Officer,
Hispasat



Evert Dudok,
Executive VP,
Connected Intelligence,
Airbus Defence and
Space



Fredrik Gustavsson,
Chief Strategy Officer,
Inmarsat



Yohann Benard,
Public Policy Director,
EU Digital & France,
Amazon

Previous Sponsors and Partners Include:



Sponsorship Packages

Prices listed do not include VAT

PLEASE NOTE: The list of packages described in this brochure are by no means exhaustive and are meant only as a guide to the possible sponsorship and brand building opportunities that are available at this event.

If you have any specific requirements that you feel are not covered by the packages available, then please do not hesitate to get in touch. We are always available to help you identify the options that suit your budget while maximising your value and visibility at the conference, and if necessary, our marketing team can work with you to create innovative sponsorship packages tailored to the exact needs of you and your organisation.

Platinum

€15,000

- Exclusive speaking position for company representative (subject to suitability of programme)
- 2 guaranteed places at pre-conference speaker and VIP dinner debate (including speaker)
- Corporate identity on conference website with link to company website
- Recognition as sponsor (at selected level) in marketing emails and press releases
- Inclusion of company materials in delegate e-packs
- Branding on main stage - priority branding
- Opportunity to provide a short (2 minute) promotional video to be shown on the main stage during breaks and immediately before the start of the main session. This will be in rotation with other sponsor videos;
- Exhibition Space in refreshments / networking area - prime location
- Advance access (1 week before the event) to the list of attendees who will be participating in-person
- Complimentary delegate places - 5

Gold

€9,000

- 1 guaranteed place at pre-conference speaker and VIP dinner debate
- Corporate identity on conference website with link to company website
- Recognition as sponsor (at selected level) in marketing emails and press releases
- Inclusion of company materials in delegate e-packs
- Branding on main stage
- Opportunity to provide a short (2 minute) promotional video to be shown on the main stage during breaks and immediately before the start of the main session. This will be in rotation with other sponsor videos
- Exhibition Space in refreshments / networking area
- Advance access (1 week before the event) to the list of attendees who will be participating in-person
- Complimentary delegate places - 3

Silver

€7,500

- Corporate identity on conference website with link to company website
- Recognition as sponsor (at selected level) in marketing emails and press releases
- Inclusion of company materials in delegate e-packs
- Branding on main stage
- Exhibition Space in refreshments / networking area
- Complimentary delegate places - 1

Exclusive Networking Opportunities

Prices listed do not include VAT

Exclusive Hosting of VIP & Speaker Dinner

€9,500

A highlight of each conference is the invitation only VIP dinner & debate. All speakers, high level guests and senior policymakers meet for a three course sit-down dinner, which will include time for informal networking and a room wide debate on issues relating to the conference topics.

The full benefits of this option include:

- Opportunity to introduce and lead dinner-debate
- Three-course dinner for speakers and high-level invited guests
- Three seats at dinner reserved for your representatives or guests
- Corporate identity displayed in dining area during dinner
- Corporate identity included on menu cards
- Full page advert in programme
- Three complimentary delegate places at the conference

Exclusive Hosting of Lunch Salon

€8,500

An exclusive opportunity to invite key event attendees and representatives from your core target group to join you for a private networking lunch, hosted by your organisation.

The full benefits of this option include:

- A private room made available with space for up to 20 people to join a seated lunch
- The opportunity to invite a selection of delegates and speakers who are attending the main conference to join as your lunch guests
- All invitations will be sent out by Forum Europe on your behalf, and the event team will also handle all logistical aspects on event day
- Option for a representative to provide opening remarks, a short talk, or alternatively run a more informal networking lunch session
- Corporate identity displayed as hosts in the private room where the lunch will take place
- Provision of lunch attendees' contact details to send a one-off email shot to follow up with further information on the lunch salon and your involvement in the event as a whole

Sponsorship of Cocktail Reception

€7,000

Become the exclusive host of the main networking cocktail reception. This will take place immediately following the conclusion of the first day's proceedings, and all attendees will be invited to join.

The full benefits of this option include:

- Exclusive corporate identity displayed on banners at reception venue
- Invitations containing your logo given out to all delegates on their arrival at the conference
- Full page advert in programme
- Opportunity to give welcome address (though not compulsory)
- One complimentary delegate place at the conference
- Five complimentary places to attend the cocktail reception (not conference)

Exclusive Hosting of Refreshment Breaks | Tech Demo Opportunity (2 per day)

€6,750

Become a sponsor of the refreshment breaks for a day of the event (two breaks in total), and take advantage of a number of key benefits, including the exclusive opportunity to invite attendees to join you for a technology demonstration or short presentation.

The full benefits of this option include:

- Corporate identity displayed in the refreshment area during coffee breaks
- Opportunity to host a 'tech-demo' or short presentation in the refreshment area during each break (breaks will be a minimum of 30 mins)
- Opportunity to provide a short video, which will be played in the main plenary room at the start and end of each refreshment break
- Opportunity to include branded items such as napkins, chocolates or biscuits (items to be provided by sponsor and subject to venue terms and conditions)
- Opportunity to take an exhibition stand for the duration of the event
- One guaranteed and complementary delegate places for a representative to attend the full conference



Product Opportunities

As well as the main Sponsorship Packages, there are also a range of product based branding opportunities available with Forum Europe. These have been chosen specifically for their ease of production and value beyond the event itself. The list below is by no means exhaustive and our marketing team will be happy to work with you to create innovative sponsorship packages tailored to the needs of you and your company.



Sponsored Lanyards

Price - €2500 + cost of production

Lanyards are distributed to all delegates on arrival at the conference, ensuring high visibility of your brand throughout the event.



Insert in Delegate e-pack

Price - €750

Product or promotional materials can be included within the delegate e-packs distributed to each participant upon arrival. A high value option providing detailed company information to all delegates.



Conference Badges

€2,000

All delegates are required to wear their personalised conference badge (attached to the lanyard) on arrival at the venue. Have your company logo on all delegate badges (position as design allows) and remind delegates of your company's input into the conference.

1 + 2 + 3

Bundle Package: Lanyards, Delegate Packs & Badges

€4,000 + cost of production

Cut costs and maximise brand visibility with our special 3-in-1 bundle package

The options contained within are negotiable and are listed only as a guide. We look to cater for your individual requirements on a per event basis. If you wish to discuss any of the information found in this document, please do not hesitate to contact Karolina Stankiewicz.

We look forward to discussing the positive and high value promotion of your organisation.

Exhibit at The European Space Forum 2023

Stand Size: 1.5m x 2m

€2,000

Be recognised as an important sector leader with an exclusive exhibition space during the European Space Forum 2023.

This one day conference will offer exhibiting organisations the opportunity to:

- Showcase, promote, and introduce products, technology and services to industry, legislators and media
- Increase industry exposure
- Discover new business opportunities
- Attract new clients and touch base with existing clients
- Form strategic alliances with other companies

Stands are prominently situated in the foyer area outside the conference room. All delegates will pass through this area on approach to the conference room. This area is also used to serve teas, coffee and refreshments.

This ensures that delegates will be directly exposed to your company and will have the opportunity to explore your exhibitor display whilst enjoying drinks and snacks during the three separate refreshment breaks scheduled for the day.

As part of the exhibitor's package, you will receive:

- A unique exhibition space of 1.5m x 2m, including a display table
- Admittance to the exhibition area for one representative to act as a host/hostess on the stand
- A 25% discount off the standard conference fees for any organisation representatives who wish to attend the main event
- Listing of your company details in the Exhibitors section of the delegate e-packs, including a 50 word description of your organisation and the products and services that you offer
- Listing of your company details on the event website along with contact details and a link to your homepage
- A full page colour advert in delegate e-packs

In addition, you will also receive a copy of the main conference handout, including a delegate list and details of the presentations made at the conference.

Exhibition details:

All stand areas are sized at 1.5m x 2m. The exhibition will be of a table top nature, not enclosed by a shell scheme.

Exhibitors may bring their own display stands but these must not extend beyond the area that has been reserved. All spaces have a display table sized approximately 1.8m x 1m included in the price.

Exhibitors are invited to prepare their stand the day before the conference.

Please note: Exhibition space will be allocated strictly on a first-come, first-served basis so please book early to avoid disappointment.