

ForumEurope

ASD-EUROSPACE
The Space group in ASD

ESOA
EMEA SATELLITE OPERATORS ASSOCIATION

THE EUROPEAN SPACE FORUM 2021

ONLINE EVENT



8 - 9 November 2021

Sponsorship Brochure

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[#EUSpaceForum](https://twitter.com/EUSpaceForum)

ONLINE EVENT ▶ 8 - 9 November 2021

Event Overview

Europe has historically been at the forefront of space ventures. It is home to two of the world's most successful satellite manufacturers, the world's most reliable launch service provider and a number of the world's leading satellite operators.

But the international space ecosystem is changing fast with global competition exploding and the number of ambitious new entrants increasing. Major technological shifts and disruptive business models are reducing the cost of accessing and using space. We are witnessing an unprecedented level of private investment both from private equity and terrestrial operators into space ventures. To keep pace, remain competitive and ensure its strategic autonomy in the space domain, Europe and its space sector must adapt to meet the challenges of this fast-evolving environment and take advantage of new opportunities arising.

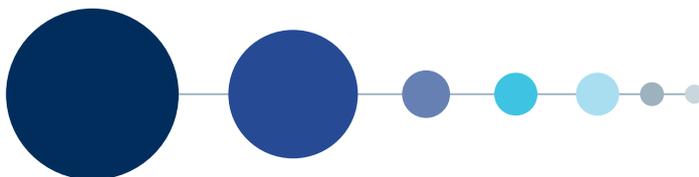
Against the backdrop of the recent launch of EU's new Space Programme, this new annual conference will bring together key stakeholders from across the space and satellite sectors to debate how this can be achieved. Sessions throughout the event will be discussion-based and interactive, with speakers and audience members encouraged to speak freely, challenge each other and pool ideas, as we look to move towards the common goal of securing Europe's position as a major space player in this exciting new wave of space innovation.

Themes covered over the two days will include:

- Delivering a globally competitive and innovative European space sector
- The future of space data
- Opportunities and challenges of EU space projects: Copernicus and the proposed new EU constellation for secure connectivity
- The evolution of space traffic management and cybersecurity policies in enabling the safe, secure and sustainable use of Outer Space
- The approach to 'NewSpace' in Europe

Audience Breakdown

You will see below the expected breakdown of participants based on previous Own-Initiative type of events:



- 36% Industry; ● 27% European Institutions;
- 10% National Government/Regulators; ● 9% NGO/Not for Profit;
- 9% Student / Academic; ● 5% Press / Media;;
- 4% EU Permanent Representation/Diplomatic Mission to the EU

**An exciting new forum,
where speakers and audience
members are encouraged
to speak freely and
challenge each other**

**2 FULL DAYS of
interactive discussion
and debate**

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Sponsorship Packages - Platinum

Platinum Package

€15,000

- Guaranteed speaking position for a company representative during one of the sessions;
- Named as Platinum level sponsor, with company logo included on all pre-event, post-event and event day materials including:
 - Conference website and landing page, (along with company description and web link)
 - All marketing emails
 - In the 'reception' area / home page of the main event platform
 - In the 'stage' area - on backdrop between sessions and prior to the start of panels; on presentation slide used during welcome and introduction for each session
 - On all post event materials, including recorded version of all sessions that are uploaded post-event on social media
- Opportunity to provide discussion / position paper to be sent to all registered attendees before the event as 'background information' on the topics to be covered;
- The opportunity to host a 40-minute session on one of our 'showcase' stages:
 - You are completely free to build a session in any way you like in order to get your key messages across – give a presentation, host a Q&A with a key speaker, or invite audience members to take part in an interactive debate/ brainstorming session. This is your chance to be creative, and to build an interesting session to attract the audience to stay and attend
 - The session will be open to all delegates to attend and promoted as part of the conference proceedings alongside the main plenary sessions (please see the main conference program for the timing of the showcase sessions)
 - Your showcase will also be recorded and edited post-event to provide you with a version that you are able to circulate externally and internally following the event
 - Contact details of all participants who attend your session to allow a follow up email to be sent
- Opportunity to host a 'virtual' exhibition booth, where you can showcase pre-recorded content or host a live video chat / interview with team members (and can switch between the 2 during the event); display links to promotional materials, websites and social media pages; and include company description, branding and information;
- A private virtual meeting room set up on your behalf on the event platform for you to use to hold either private one-to-one or group video meetings. An attendee list will be sent to you in advance of the event to enable you to select those people who you would like to set up meetings with and to start pre-arranging those. Personal introductions can be made by the Forum Europe team to up to 10 attendees to assist with this and to help with setting up meetings;
- Opportunity to provide a short (2 minute) promotional video to be shown on the main stage during breaks and immediately before the start of the main session. This will be in rotation with other sponsor videos;
- Inclusion of company materials in post-event pack, emailed to all delegates immediately following the conclusion of the event.

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Sponsorship Packages - Gold

Gold Package

€7,000

- Named as Gold level sponsor, with company logo included on all pre-event, post-event and event day materials including:
 - Conference website and landing page, (along with company description and web link)
 - All marketing emails
 - In the 'reception' area / home page of the main event platform
 - In the 'stage' area - on backdrop between sessions and prior to the start of panels; on presentation slide used during welcome and introduction for each session
 - On all post event materials, including recorded version of all sessions that are uploaded post-event on social media
- Opportunity to provide discussion / position paper to be sent to all registered attendees before the event as 'background information' on the topics to be covered;
- Opportunity to host a 'virtual' exhibition booth, where you can showcase pre-recorded content or host a live video chat / interview with team members (and can switch between the 2 during the event); display links to promotional materials, websites and social media pages; and include company description, branding and information;
- A private virtual meeting room set up on your behalf on the event platform for you to use to hold either private one-to-one or group video meetings. An attendee list will be sent to you in advance of the event to enable you to select those people who you would like to set up meetings with and to start pre-arranging those. Personal introductions can be made by the Forum Europe team to up to 10 attendees to assist with this and to help with setting up meetings;
- Opportunity to provide a short (2 minute) promotional video to be shown on the main stage during breaks and immediately before the start of the main session. This will be in rotation with other sponsor videos;
- Inclusion of company materials in post-event pack, emailed to all delegates immediately following the conclusion of the event.

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Summary of Sponsorship Packages

The list of packages described below is by no means exhaustive and is meant only as a guide to the possible sponsorship opportunities that are available at this event.

If you have any specific requirements that you feel are not covered by the packages available, then please do not hesitate to get in touch. We are always available to help you identify the options that suit your budget while maximising your value and visibility at the conference, and if necessary, our marketing team can work with you to create innovative sponsorship packages tailored to the exact needs of you and your organisation.

Benefits	Platinum	Gold
Guaranteed Speaking Position during one of the panels	✓	
Named as Sponsor (at selected level) with logo on all event promotion materials	✓	✓
Opportunity to provide discussion / position papers to attendees ahead of the event	✓	✓
Opportunity to host a 'Showcase session'	✓	
Virtual exhibition booth or presentation	✓	✓
Host an exclusive 'Private Virtual Meeting'	✓	✓
Feature company promotional video on the main stage	✓	✓
Inclusion of company materials in post-event pack	✓	✓
Cost (excl. VAT)	€15,000	€7,000