

ForumEurope

THE EUROPEAN

# SPACE FORUM

02 - 03  
JULY  
2025  
BRUSSELS

**SPONSORSHIP** PACKAGES

Contact: Tom Chinnock  
tom.chinnock@forum-europe.com  
+44 (0) 7785 795 015

#EUSpaceForum  
[www.euspaceforum.com](http://www.euspaceforum.com)

## Introduction

The European Space Forum will return to Brussels on 2-3 July 2025 for its 5th edition, bringing together key industry leaders, policymakers, and experts for two full days of in-person, face-to-face discussions

The EU space sector stands at a critical juncture. Expanding international competition coupled with the rapid pace of technological innovation and a shifting geo-political landscape, underscores the need for Europe to bolster its strategic autonomy and develop a more resilient and competitive space industry.

Against this backdrop, this year's event will explore how to best shape a robust and innovative industry capable of competing on the global stage while safeguarding Europe's strategic interests and future ambitions.

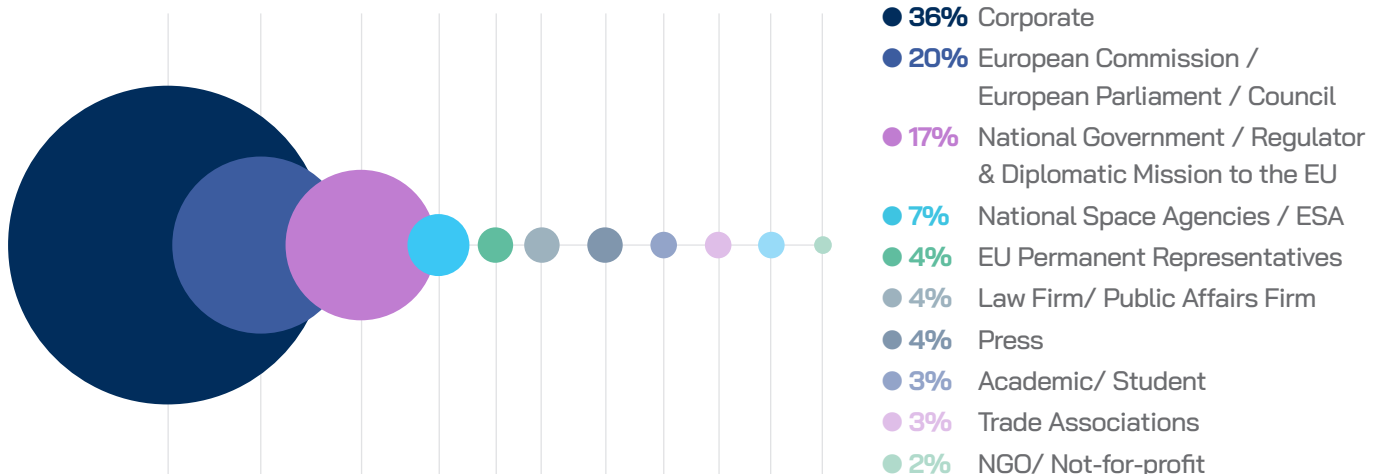
Sessions will be highly interactive, fostering open dialogue and collaboration among speakers and attendees, encouraging the free exchange of ideas and constructive challenges.



## Audience Breakdown

### Attendance from the previous edition

The last edition of our European Space Forum took place in 2024 in Brussels, with **over 300 delegates** joining us, represented by the following audience breakdown:



## Past Speakers Include



**Margrethe Vestager**  
Executive Vice President,  
A Europe Fit for the Digital Age,  
European Commission



**Thierry Breton**  
Commissioner,  
Internal Market,  
European Commission



**Josef Aschbacher**  
Director General,  
European Space Agency  
(ESA)



**Aarti Holla Maini**  
Director,  
United Nations Office for Outer  
Space Affairs  
(UNOOSA)



**Timo Pesonen**  
Director-General  
for Defence Industry and  
Space (DG DEFIS),  
European Commission



**Rodrigo da Costa**  
Executive Director,  
European Union Agency for the  
Space Programme  
(EUSPA)



**Miguel Belló**  
Director General of the Spanish  
Space Agency – AEE and  
Commissioner of the Aerospace,  
Spain



**Marcin Mazur**  
Vice President,  
Polish Space Agency  
(POLSA)



**Thomas Dermine**  
State Secretary for Economic  
Recovery and Strategic  
Investments,  
Government of Belgium



**Martin Kupka**  
Minister of Transport,  
Czech Republic



**Orsolya Ferencz**  
Ministerial Commissioner for  
Space Research,  
Government of Hungary



**Eva Berneke**  
Vice Chair,  
Global Satellite Operator's  
Association (GSOA)



**Marc Serres**  
CEO,  
Luxembourg Space Agency



**Angus Lapsley**  
Assistant Secretary General  
for Defence Policy  
and Planning,  
NATO



**Benedikta von Seherr-Thoß**  
Managing Director for Peace,  
Security and Defence,  
European External Action Service  
(EEAS)



**Julie Kearney**  
Chief,  
Space Bureau,  
Federal Communications  
Commission (FCC)



**Christophe Grudler**  
Member & Rapporteur  
on the EU Secure  
Connectivity Initiative,  
European Parliament



**Simonetta Cheli**  
Director of Earth Observation  
Programmes,  
ESA



**Isabella Poldrugo**  
Acting Head of Unit,  
Space Policy, DG DEFIS,  
European Commission



**Olivier Lemaître**  
Secretary General,  
Eurosace n

## Past Partners Include

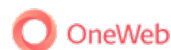
### Partners



### Sponsors



ENPULSION



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## Sponsorship Packages

Prices listed do not include VAT

**PLEASE NOTE:** The list of packages described in this brochure are by no means exhaustive and are meant only as a guide to the possible sponsorship and brand building opportunities that are available at this event.

If you have any specific requirements that you feel are not covered by the packages available, then please do not hesitate to get in touch. We are always available to help you identify the options that suit your budget while maximising your value and visibility at the conference, and if necessary, our marketing team can work with you to create innovative sponsorship packages tailored to the exact needs of you and your organisation.

### Platinum Package

€17,500

- Exclusive speaking position for a company representative to participate in a main plenary session
- 5 guaranteed and complementary delegate places for company representatives or guests
- 2 guaranteed places at pre-conference speaker and VIP dinner debate (including speaker)
- Inclusion of your organisation logo as a 'platinum sponsor' across all pre-event and event day materials, including:
  - Conference website (with a link to your website)
  - All marketing emails
  - Event day banners and stage backdrop at the conference venue
  - Delegate e-packs
  - All post-event materials
- Opportunity to provide a short (2 minute) promotional video to be shown on the main stage during breaks and immediately before the start of the main session. This will be in rotation with other sponsor videos
- Exhibition Space in refreshments / networking area - prime location
- Advance access (1 week before the event) to the list of attendees who will be participating in-person
- Access to an comprehensive post-event electronic report, summarising the key discussions, insights and findings from each session

## Sponsorship Packages

Prices listed do not include VAT

### Gold Package

€10,500

- 3 guaranteed and complementary delegate places for company representatives or guests
- 1 guaranteed place at pre-conference speaker and VIP dinner debate
- Inclusion of your organisation logo as a 'gold sponsor' across all pre-event and event day materials, including:
  - Conference website (with a link to your website)
  - All marketing emails
  - Event day banners and stage backdrop at the conference venue;
  - All post-event materials
- Opportunity to provide a short (2 minute) promotional video to be shown on the main stage during breaks and immediately before the start of the main session. This will be in rotation with other sponsor videos
- Exhibition Space in refreshments / networking area
- Advance access (1 week before the event) to the list of attendees who will be participating in-person
- Access to an comprehensive post-event electronic report, summarising the key discussions, insights and findings from each session

### Silver Package

€8,000

- 1 guaranteed and complementary delegate place for a company representative or a guest
- Inclusion of your organisation logo as a 'silver sponsor' across all pre-event and event day materials, including:
  - Conference website (with a link to your website)
  - All marketing emails
  - Event day banners and stage backdrop at the conference venue;
  - All post-event materials
- Exhibition Space in refreshments / networking area

## Sponsorship Packages

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### Innovation Partner Package

€5,000

#### (exclusive for SME and Start-Up organisations)

This exclusive sponsorship package is specifically designed for SMEs, start-ups, and innovators within the space sector. It offers a unique opportunity to showcase your cutting-edge technologies and ideas on a prestigious platform, gain valuable recognition, expand your professional networks, and highlight your innovative contributions to the European space ecosystem.

The full benefits are listed below. If you'd like to tailor this package further, we'd be happy to discuss additional options.

#### Key Benefits:

##### Exhibition Space in the Innovation Hub

- A dedicated exhibition space located in the exclusive Innovation Hub area of the event.
- The space includes:
  - A table and display stand to showcase your product, service, or innovation;
  - Access to power outlets and Wi-Fi;
  - Opportunity to engage with delegates throughout the event, including high-level policymakers; industry leaders, and potential investors.

##### Speed-Pitch Opportunity on the 'Next Era Stage'

- A 5-minute 'speed-pitch' session on the Next Era Stage, to take place during the lunch break on either day 1 or day 2 of the event (a maximum of 6 speed-pitch slots will be offered – 3 on each day).
- The stage is strategically placed within the main networking area, ensuring maximum visibility and engagement.
- Your pitch will be promoted in the event schedule and highlighted as part of the innovation hub.

##### Branding and Promotion

- Inclusion of your organisation logo as an 'innovation partner' across all pre-event and event day materials:
  - Conference website (with link to your website);
  - All marketing emails;
  - A dedicated 'next-era' stage banner, located on-site within the Innovation Hub area;
  - All post event materials.
- Opportunity to provide a short (max 2 minute) promotional video to be shown on a screen within the Innovation Hub area (on rotation with other innovation partners' videos).
- Inclusion in a pre-event mailing, introducing your organization to the forum's attendees.

##### Networking Opportunities

- 2 complementary delegate places for company representatives or guests to attend the main conference.
- 1 place at the pre-conference VIP and speaker networking dinner – to take place the evening before the first day of the conference.
- Invitation for your delegates to attend the exclusive networking drinks reception to engage with industry leaders and policymakers.

## Exclusive Networking Opportunities

Prices listed do not include VAT

### Exclusive Hosting of VIP & Speaker Dinner

€13,000

A highlight of each conference is the invitation only VIP dinner & debate. All speakers, high level guests and senior policymakers meet for a three course sit-down dinner, which will include time for informal networking and a room wide debate on issues relating to the conference topics.

The full benefits of this option include:

- Opportunity to introduce and lead dinner-debate
- Three-course dinner for speakers and high-level invited guests
- Three seats at dinner reserved for your representatives or guests
- Corporate identity displayed in dining area during dinner
- Corporate identity included on menu cards
- Full page advert in programme
- Three complimentary delegate places

### Exclusive Hosting of Lunch Salon

€8,500

An exclusive opportunity to invite key event attendees and representatives from your core target group to join you for a private networking lunch, hosted by your organisation.

The full benefits of this option include:

- A private room made available with space for up to 20 people to join a seated lunch
- The opportunity to invite a selection of delegates and speakers who are attending the main conference to join as your lunch guests
- All invitations will be sent out by Forum Europe on your behalf, and the event team will also handle all logistical aspects on event day
- Option for a representative to provide opening remarks, a short talk, or alternatively run a more informal networking lunch session
- Corporate identity displayed as hosts in the private room where the lunch will take place
- Provision of lunch attendees' contact details to send a one-off email shot to follow up with further information on the lunch salon and your involvement in the event as a whole



## Exclusive Networking Opportunities

Prices listed do not include VAT

### Sponsorship of Cocktail Reception

€8,000

Become the exclusive host of the main networking cocktail reception. This will take place immediately following the conclusion of the first day's proceedings, and all attendees will be invited to join.

The full benefits of this option include:

- Exclusive corporate identity displayed on banners at reception venue
- Invitations containing your logo given out to all delegates on their arrival at the conference
- Full page advert in programme
- Opportunity to give welcome address (though not compulsory)
- One complimentary delegate place
- Five complimentary places to attend the cocktail reception (not conference)



## Exclusive Networking Opportunities

Prices listed do not include VAT

Exclusive Hosting of Refreshment Breaks | Tech Demo Opportunity

€7,000

(Two per day)

Become a sponsor of the refreshment breaks for a day of the event (two breaks in total), and take advantage of a number of key benefits, including the exclusive opportunity to invite attendees to join you for a technology demonstration or short presentation.

The full benefits of this option include:

- Corporate identity displayed in the refreshment area during coffee breaks
- Opportunity to host a 'tech-demo' or short presentation in the refreshment area during each break (breaks will be a minimum of 30 mins)
- Opportunity to provide a short video, which will be played in the main plenary room at the start and end of each refreshment break
- Opportunity to include branded items such as napkins, chocolates or biscuits (items to be provided by sponsor and subject to venue terms and conditions)
- Opportunity to take an exhibition stand for the duration of the event
- One guaranteed and complementary delegate places for a representative to attend the full conference



## Exhibit at The European Space Forum 2025

Prices listed do not include VAT

Stand Size: 1.5m x 2m

€2,000

Be recognised as an important sector leader with an exclusive exhibition space during the The European Space Forum 2025.

This two day conference will offer exhibiting organisations the opportunity to:

- Showcase, promote, and introduce products, technology and services to industry, legislators and media
- Increase industry exposure
- Discover new business opportunities
- Attract new clients and touch base with existing clients
- Form strategic alliances with other companies

Stands are prominently situated in the foyer area outside the conference room. All delegates will pass through this area on approach to the conference room. This area is also used to serve teas, coffee and refreshments. This ensures that delegates will be directly exposed to your company and will have the opportunity to explore your exhibitor display whilst enjoying drinks and snacks during a minimum of three separate refreshment breaks scheduled throughout the conference.

As part of the exhibitor's package, you will receive:

- A unique exhibition space of 1.5m x 2m, including a display table
- Admittance to the exhibition area for one representative to act as a host/hostess on the stand
- A 25% discount off the standard conference fees for any organisation representatives who wish to attend the main event
- Listing of your company details in the Exhibitors Directory that is given to all delegates at the event, including a 50 word description of your organisation and the products and services that you offer
- Listing of your company details on the event website along with contact details and a link to your homepage

### Exhibition details:

All stand areas are sized at **1.5m x 2m**. The exhibition will be of a table top nature, not enclosed by a shell scheme. Exhibitors may bring their own display stands but these must not extend beyond the area that has been reserved. All spaces have a display table sized approximately **1.8m x 1m** included in the price.

Exhibitors are invited to prepare their stand the day before the conference.

**Please note:** Exhibition space will be allocated strictly on a first-come, first-served basis so please book early to avoid disappointment.

## Product Opportunities

Prices listed do not include VAT

As well as the main Sponsorship Packages, there are also a range of product based branding opportunities available with Forum Europe. These have been chosen specifically for their ease of production and value beyond the event itself. The list below is by no means exhaustive and our marketing team will be happy to work with you to create innovative sponsorship packages tailored to the needs of you and your company.



### Sponsored Lanyards €2500 + cost of production

Lanyards are distributed to all delegates on arrival at the conference, ensuring high visibility of your brand throughout the event.



### Conference Badges €2000

All delegates are required to wear their personalised conference badge (attached to the lanyard) on arrival at the venue. Have your company logo on all delegate badges (position as design allows) and remind delegates of your company's input into the conference.

**1+2**

### Bundle Package:

### Lanyards & Badges €4,000 + cost of production

Cut costs and maximise brand visibility with our special 2-in-1 bundle package

The options contained within are negotiable and are listed only as a guide. We look to cater for your individual requirements on a per event basis. If you wish to discuss any of the information found in this document, please do not hesitate to contact Tom Chinnock / [tom.chinnock@forum-europe.com](mailto:tom.chinnock@forum-europe.com)

**We look forward to discussing the positive and high value promotion of your organisation.**