

ForumGlobal

THE 6TH ANNUAL EUROPEAN

# SPACE FORUM

**Urgency & Ambition: Europe at a Crossroads**

30 JUNE

& 01 JULY

**2026**

BRUSSELS

## SPONSORSHIP PACKAGES

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#EUSpaceForum

[www.euspaceforum.com](http://www.euspaceforum.com)

## Introduction

The European Space Forum will return to Brussels on 30 June – 1 July 2026 for its 6th edition. Once again, it will convene senior policymakers, industry leaders, and experts for two days of high-level, in-person debate at a pivotal moment for Europe's space ambitions.

Under the theme 'Urgency and Ambition: Europe at a Crossroads', the 2026 Forum will examine how Europe can translate political intent into operational capability. As competition intensifies, technologies accelerate, and space becomes ever more central to security, sovereignty, and economic growth, discussions will span the full space value chain. Sessions will explore the EU Space Act, funding and industrial competitiveness, sovereignty, launch, connectivity, Earth observation, and international partnerships, with commentary featuring a strong focus on turning strategy into impact.

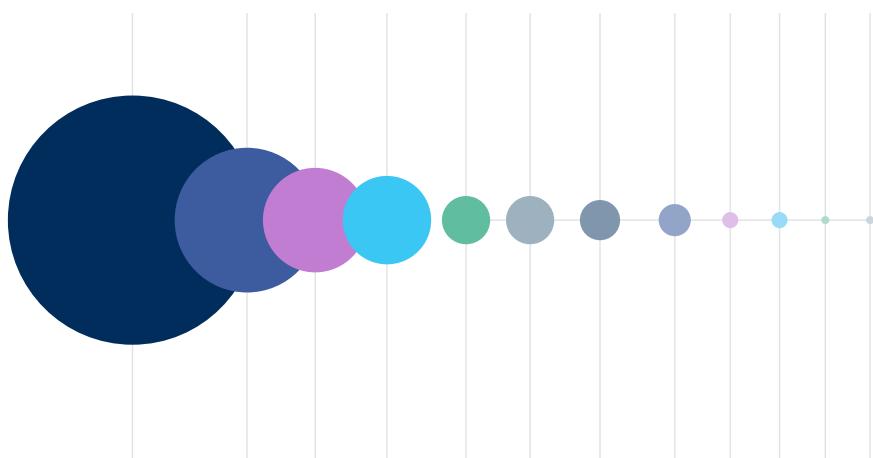
As in previous editions, sessions will be highly interactive, designed to foster open dialogue, challenge assumptions, and encourage collaboration across institutions, industry, and the wider space ecosystem.



## Audience Breakdown

### Attendance from the previous edition

The last edition of our European Space Forum took place in 2025 in Brussels, with **over 400 delegates** joining us in person and represented by the following audience breakdown:



- **31%** Corporate
- **18%** National Government /Regulator & Diplomatic Mission
- **13%** European Commission/EP/Council
- **11%** Other
- **6%** EU Permanent Representatives
- **6%** National Space Agencies/ESA
- **5%** Law Firm/Public Affairs firm
- **4%** Academic/ Student
- **2%** Accredited Journalists
- **2%** EU Permanent Representatives
- **1%** NGO/ Not-for-profit
- **1%** Trade Association

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## Past Speakers Include



**Margrethe Vestager**  
Executive Vice President,  
A Europe Fit for the Digital Age,  
European Commission



**Thierry Breton**  
Commissioner,  
Internal Market,  
European Commission



**Josef Aschbacher**  
Director General,  
European Space Agency  
(ESA)



**Rodrigo da Costa**  
Executive Director,  
European Union Agency for the  
Space Programme  
(EUSPA)



**Timo Pesonen**  
Director-General  
for Defence Industry and  
Space (DG DEFIS),  
European Commission



**Miguel Belló**  
Director General of the Spanish  
Space Agency – AEE &  
Commissioner of the Aerospace,  
Spain



**Marcin Mazur**  
Vice President,  
Polish Space Agency  
(POLSA)



**Thomas Dermine**  
State Secretary for Economic  
Recovery and Strategic  
Investments,  
Government of Belgium



**Martin Kupka**  
Minister of Transport,  
Czech Republic



**Orsolya Ferencz**  
Ministerial Commissioner for  
Space Research,  
Government of Hungary



**Aarti Holla Maini**  
Director,  
United Nations Office for Outer  
Space Affairs  
(UNOOSA)



**Eva Berneke**  
Vice Chair,  
Global Satellite Operator's  
Association (GSOA)



**Marc Serres**  
CEO,  
Luxembourg Space Agency



**Angus Lapsley**  
Assistant Secretary General  
for Defence Policy  
and Planning,  
NATO



**Benedikta von Seherr-Thoß**  
Managing Director for Peace,  
Security and Defence,  
European External Action Service  
(EEAS)



**Julie Kearney**  
Chief,  
Space Bureau,  
Federal Communications  
Commission (FCC)



**Christophe Grudler**  
Member & Rapporteur  
on the EU Secure  
Connectivity Initiative,  
European Parliament



**Simonetta Cheli**  
Director of Earth Observation  
Programmes,  
ESA



**Isabella Poldrugo**  
Acting Head of Unit,  
Space Policy, DG DEFIS,  
European Commission



**Olivier Lemaitre**  
Secretary General,  
Eurospace

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## Past Partners Include

### Partners



ASD-EUROSPACE  
The Space group in ASD



MINISTRY OF  
FOREIGN AFFAIRS AND TRADE  
OF HUNGARY



Patronat polskiej prezydencji w Radzie UE  
Patronage of the Polish presidency of the Council of the EU  
Patronage de la présidence polonaise du Conseil de l'UE

### Sponsors



## Sponsorship Packages

Prices listed do not include VAT

**PLEASE NOTE:** The list of packages described in this brochure are by no means exhaustive and are meant only as a guide to the possible sponsorship and brand building opportunities that are available at this event.

If you have any specific requirements that you feel are not covered by the packages available, then please do not hesitate to get in touch. We are always available to help you identify the options that suit your budget while maximising your value and visibility at the conference, and if necessary, our marketing team can work with you to create innovative sponsorship packages tailored to the exact needs of you and your organisation.

### Platinum Package

€17,500

- Exclusive speaking position for company representative (subject to suitability of programme)
- 2 guaranteed places at pre-conference speaker and VIP dinner debate (including speaker)
- Corporate identity on conference website with link to company website
- Recognition as sponsor (at selected level) in marketing emails and press releases
- Inclusion of company materials in delegate e-packs
- Branding on main stage - priority branding
- Opportunity to provide a short (2 minute) promotional video to be shown on the main stage during breaks and immediately before the start of the main session. This will be in rotation with other sponsor videos
- Exhibition Space in refreshments / networking area - prime location
- Advance access (1 week before the event) to the list of attendees who will be participating in-person
- Complimentary delegate places - 5

## Sponsorship Packages

Prices listed do not include VAT

### Gold Package

€10,500

- 1 guaranteed place at pre-conference speaker and VIP dinner debate
- Corporate identity on conference website with link to company website
- Recognition as sponsor (at selected level) in marketing emails and press releases
- Inclusion of company materials in delegate e-packs
- Branding on main stage
- Opportunity to provide a short (2 minute) promotional video to be shown on the main stage during breaks and immediately before the start of the main session. This will be in rotation with other sponsor videos
- Exhibition Space in refreshments / networking area
- Advance access (1 week before the event) to the list of attendees who will be participating in-person
- Complimentary delegate places - 3

### Silver Package

€8,000

- 1 Corporate identity on conference website with link to company website
- Recognition as sponsor (at selected level) in marketing emails and press releases
- Inclusion of company materials in delegate e-packs
- Branding on main stage
- Exhibition Space in refreshments / networking area
- Complimentary delegate places - 1

## Exclusive Networking Opportunities

Prices listed do not include VAT

### Exclusive Hosting of VIP & Speaker Dinner

€13,000

A highlight of each conference is the invitation only VIP dinner & debate. All speakers, high level guests and senior policymakers meet for a three course sit-down dinner, which will include time for informal networking and a room wide debate on issues relating to the conference topics.

**The full benefits of this option include:**

- Opportunity to introduce and lead dinner-debate
- Three-course dinner for speakers and high-level invited guests
- Three seats at dinner reserved for your representatives or guests
- Corporate identity displayed in dining area during dinner
- Corporate identity included on menu cards
- Full page advert in programme
- Three complimentary delegate places

### Exclusive Hosting of Lunch Salon

€8,500

An exclusive opportunity to invite key event attendees and representatives from your core target group to join you for a private networking lunch, hosted by your organisation.

**The full benefits of this option include:**

- A private room made available with space for up to 20 people to join a seated lunch
- The opportunity to invite a selection of delegates and speakers who are attending the main conference to join as your lunch guests
- All invitations will be sent out by Forum Europe on your behalf, and the event team will also handle all logistical aspects on event day
- Option for a representative to provide opening remarks, a short talk, or alternatively run a more informal networking lunch session
- Corporate identity displayed as hosts in the private room where the lunch will take place
- Provision of lunch attendees' contact details to send a one-off email shot to follow up with further information on the lunch salon and your involvement in the event as a whole

## Exclusive Networking Opportunities

Prices listed do not include VAT

### Sponsorship of Cocktail Reception

€8,000

Become the exclusive host of the main networking cocktail reception. This will take place immediately following the conclusion of the first day's proceedings, and all attendees will be invited to join.

The full benefits of this option include:

- Exclusive corporate identity displayed on banners at reception venue
- Invitations containing your logo given out to all delegates on their arrival at the conference
- Full page advert in programme
- Opportunity to give welcome address (though not compulsory)
- One complimentary delegate place
- Five complimentary places to attend the cocktail reception (not conference)



## Exclusive Networking Opportunities

Prices listed do not include VAT

Exclusive Hosting of Refreshment Breaks | Tech Demo Opportunity

€7,000

(Two per day)

Become a sponsor of the refreshment breaks for a day of the event (two breaks in total), and take advantage of a number of key benefits, including the exclusive opportunity to invite attendees to join you for a technology demonstration or short presentation.

The full benefits of this option include:

- Corporate identity displayed in the refreshment area during coffee breaks
- Opportunity to host a 'tech-demo' or short presentation in the refreshment area during each break (breaks will be a minimum of 30 mins)
- Opportunity to provide a short video, which will be played in the main plenary room at the start and end of each refreshment break
- Opportunity to include branded items such as napkins, chocolates or biscuits (items to be provided by sponsor and subject to venue terms and conditions)
- Opportunity to take an exhibition stand for the duration of the event
- One guaranteed and complementary delegate places for a representative to attend the full conference



## Podcast / Digital storytelling add-on

Prices listed do not include VAT

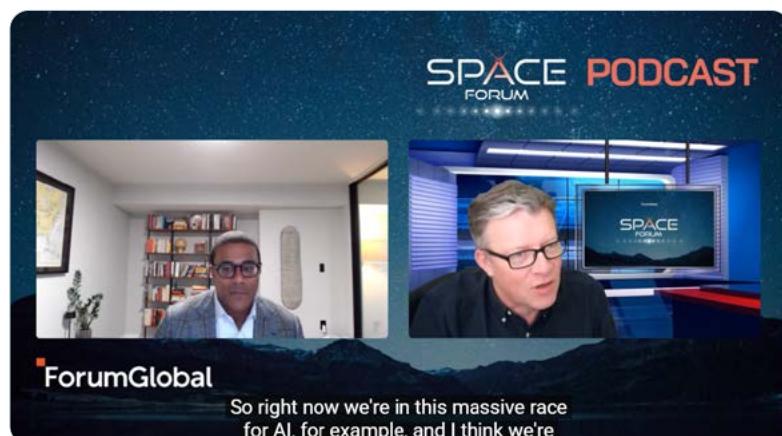
Podcast / Digital storytelling add-on

€4,500

(Only available as an add-on to a platinum or gold package - not as a standalone)

Position your organisation at the heart of the regulatory conversation with the opportunity to supplement your participation at the event through the development of a high-impact digital feature of your choice. This can be a focused podcast episode (released and promoted via Forum Global's dedicated Podcast channel), video Q&A, or company spotlight featuring a senior company representative. This bespoke digital offering provides a premium platform to extend your reach and influence to a global audience well beyond the event itself.

- End-to-end production management of a high-impact digital feature of your choice, such as a focused podcast, video Q&A, or company spotlight featuring your senior leadership.
- Multi-platform publication across our dedicated podcast platforms, including Spotify, Apple Podcasts, Amazon Music, and YouTube, to ensure maximum reach.
- Targeted digital promotion via our social media channels and high-level marketing emails, establishing your presence among regional and international policymakers, regulators, industry leaders, and other key stakeholders ahead of the event.
- On-site broadcast of your video feature during conference refreshment breaks, ensuring maximum visibility and engagement with the delegate community.
- A permanent asset that showcases your vision and reinforces your key messages, providing a high-quality legacy tool for your long-term communications and business development efforts.
- Global audience engagement across multiple regions simultaneously, serving as a high-value entry point into international regulatory discussions and securing strategic proximity to key decision-makers.



## Exhibit at The 6th Annual European Space Forum 2026

Prices listed do not include VAT

Stand Size: 1.5m x 2m

€2,000

Be recognised as an important sector leader with an exclusive exhibition space during the 6th Annual European Space Forum 2026.

This two day conference will offer exhibiting organisations the opportunity to:

- Showcase, promote, and introduce products, technology and services to industry, legislators and media
- Increase industry exposure
- Discover new business opportunities
- Attract new clients and touch base with existing clients
- Form strategic alliances with other companies

Stands are prominently situated in the foyer area outside the conference room. All delegates will pass through this area on approach to the conference room. This area is also used to serve teas, coffee and refreshments. This ensures that delegates will be directly exposed to your company and will have the opportunity to explore your exhibitor display whilst enjoying drinks and snacks during a minimum of three separate refreshment breaks scheduled throughout the conference.

As part of the exhibitor's package, you will receive:

- A unique exhibition space of 1.5m x 2m, including a display table
- Admittance to the exhibition area for one representative to act as a host/hostess on the stand
- A 25% discount off the standard conference fees for any organisation representatives who wish to attend the main event
- Listing of your company details in the Exhibitors Directory that is given to all delegates at the event, including a 50 word description of your organisation and the products and services that you offer
- Listing of your company details on the event website along with contact details and a link to your homepage

### Exhibition details:

All stand areas are sized at 1.5m x 2m. The exhibition will be of a table top nature, not enclosed by a shell scheme. Exhibitors may bring their own display stands but these must not extend beyond the area that has been reserved. All spaces have a display table sized approximately 1.8m x 1m included in the price.

Exhibitors are invited to prepare their stand the day before the conference.

**Please note:** Exhibition space will be allocated strictly on a first-come, first-served basis so please book early to avoid disappointment.

## Product Opportunities

Prices listed do not include VAT

As well as the main Sponsorship Packages, there are also a range of product based branding opportunities available with Forum Global. These have been chosen specifically for their ease of production and value beyond the event itself. The list below is by no means exhaustive and our marketing team will be happy to work with you to create innovative sponsorship packages tailored to the needs of you and your company.



### **Sponsored Lanyards €2500 + cost of production**

Lanyards are distributed to all delegates on arrival at the conference, ensuring high visibility of your brand throughout the event.



### **Conference Badges €2000**

All delegates are required to wear their personalised conference badge (attached to the lanyard) on arrival at the venue. Have your company logo on all delegate badges (position as design allows) and remind delegates of your company's input into the conference.

### **Bundle Package:**

### **Lanyards & Badges €4,000 + cost of production**

Cut costs and maximise brand visibility with our special 2-in-1 bundle package

**1+2**

The options contained within are negotiable and are listed only as a guide. We look to cater for your individual requirements on a per event basis. If you wish to discuss any of the information found in this document, please do not hesitate to contact **Sam Ling / [space@forum-global.com](mailto:space@forum-global.com)**

**We look forward to discussing the positive and high value promotion of your organisation.**